



2011

BIG RED



The World's Best MUV Just Got Better.

Honda's Big Red has led the way in MUV innovation since day one. And there's a simple reason why. Big Red works the best because it's built the best. Proof? Check out the features and attention to detail. And to make a great MUV even better, we've given Big Red some big improvements for 2011. So when you've got a tough job to do or rugged country to explore, you need an MUV that's big on features: Honda's Big Red.

BIG RED



1 The best automatic transmission available in any MUV. Why? Because it uses a heavy-duty torque converter (instead of pulleys and belts) and offers positive engine braking.

2 Big Red uses a liquid-cooled four-stroke engine with tons of torque. Fuel injection means it starts right up, even on cold days or high altitudes.

3 Front independent double-wishbone suspension contributes to Big Red's all-day riding comfort.

4 Big Red's rugged, composite doors help keep mud and debris out and features an automotive-style double-latching system.

5 We use automotive-style three-point belts with an Emergency Locking Retractor (ELR) mechanism to help keep you and your passenger safe and secure.

6 We built Big Red's stout Occupant Protection Structure out of sturdy, large diameter tubing, and included details like an integrated passenger handhold, and padded headrests. Meets OSHA's 1928.53 rollover protection standard.

7 **Increased For 2011** — Big Red has a heavy-duty two-inch receiver-style hitch, and we've increased its towing capacity to 1500 pounds.

8 **Increased For 2011** — We doubled the bed capacity to a full 1000 pounds. And Big Red uses a steel tilt bed with a composite liner and a heavy-duty hydraulic assist that makes operation easy.

9 **Improved For 2011** — Big Red's 2-passenger contoured bench seat provides more room and allows easier entry and exit.

10 **Improved For 2011** — Big Red's roll-up side nets (standard equipment) make cleaning and maintenance easier.

11 **Improved For 2011** — Adjustable-Preload Rear Shocks — The rear shocks now feature preload adjustability to better handle Big Red's increased load capabilities.

12 **Stronger For 2011** — This year Big Red gets new, Maxxis Big Horn tires with increased sidewall strength and a more aggressive tread pattern.

13 Big Red has the best brakes in the business: hydraulic discs on all four wheels. Two separate braking circuits which ensures front and rear braking even if one brake line is damaged.



BIG RED

Color Options



Camo



Red



Olive



Specifications

Engine: 675cc liquid-cooled OHV single-cylinder four-stroke

Induction: Electronic fuel injection (PGM-FI), 40mm throttle body

Transmission: Automotive-style with hydraulic torque converter; three forward gears and Reverse; three drive modes: 2WD, 4WD, and 4WD with all-wheel differential lock

Driveline: Direct front and rear driveshafts

Front Suspension: Independent double-wishbone; 5.9-inch travel

Rear Suspension: Independent double-wishbone; 7.1-inch travel with adjustable preload

Brakes: 200mm hydraulic discs

Length: 114.7 inches

Width: 64.0 inches

Height: 76.9 inches

Wheelbase: 75.7 inches

Bed Capacity: 1,000 lbs.

Towing Capacity: 1,500 lbs.

Ground Clearance: 10.3 inches

Curb Weight:* 1,433 lbs.

Fuel Capacity: 7.9 Gallons, including 1.5-gallon reserve

Colors: Red, Olive, Natural Gear™ Camo

* Includes all standard equipment, required fluids and a full tank of fuel.

Honda Genuine Accessories



Hard Roof

Constructed of durable, high-density polyethylene (HDPE), this accessory is custom-fit for enhanced function and style. Features the Honda logo.



Winch Kit

Add up to 4000 pounds of pulling force with best-in-class linespeed. Rugged and reliable all-metal geartrain with fully sealed drivetrain to keep the elements out.



Two-Piece Windscreen

Pivoting two-piece windscreen allows for increased airflow. Polycarbonate with durable scratch-resistant coating.

For a full list of all 37 Honda Genuine Accessories available for your Big Red, log on to genuineaccessories.honda.com



ENVIRONMENTAL COMMITMENT At Honda, we believe in performance and leadership. That's why we're taking a leadership position when it comes to the environment, in our products and in all other aspects of our business as well. For more information visit <http://powersports.honda.com/about/environment.aspx>.

BE A RESPONSIBLE RIDER Remember, Multipurpose Utility Vehicles can be hazardous to operate. Always wear your seat belt, a helmet, eye protection, and clothing appropriate to the driving situation. Keep doors and side nets closed. Never carry a passenger in the cargo bed, stay off public roads, obey cargo limits and guidelines, and never drink and drive. Be sure to follow the Owner's Manual directions when carrying cargo or towing a trailer. Avoid excessive speeds, and never drive faster than conditions permit. Big Red is recommended for drivers 16 years of age and older, and tall enough to wear the seat belt properly and reach all the controls. The passenger should also be tall enough for the seat belt to fit properly and brace themselves. If needed, by placing both feet firmly on the floor while firmly grasping the hand hold. Honda recommends that all MUV drivers read their Owner's Manual thoroughly and view the DVD "Multipurpose Utility Vehicles: A Guide to Safe Operation" which came with your new Big Red. Additional DVD copies can be ordered from HELM, Inc. at (800) 905-5565. Whenever you drive off-road, make sure you follow all the "TREAD LIGHTLY" guidelines, and always stay on established trails in approved areas. Keep your off-road area clean, use common sense, and respect the rights of others. We strongly recommend that you use only Honda Genuine Accessories that have been specifically designed and tested for your vehicle and do not remove any original equipment or modify your Honda in any way that would change its design or operation. Operating your MUV with a modified engine, emissions control system, or noise-control system may be illegal. Always obtain written permission before driving on private lands, and obey all the laws and regulations governing your off-road areas.

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